



PRESS RELEASE

BROME'S COMPETITIVE SPIRIT: A HISTORY THROUGH OBJECTS
Brome County Historical Society, Centennial Building (130 Lakeside, Knowlton)
March 18 – July 1, 2019

FOR IMMEDIATE RELEASE

Knowlton, March 07, 2019 – Since its foundation in 1855, Brome County has always been animated by a desire to measure itself against the best. The exhibition *Brome's Competitive Spirit: A History Through Objects*, presented at the Brome County Historical Society (BCHS) from March 18th to July 1st, 2019, follows this history of competition through highlights from our extensive medal and trophy collection.

Many of the 35 assorted prizes selected for this exhibition – which are shown alongside historic photographs – have never been exhibited in the BCHS's galleries before. Featured in the exhibition are prizes from a variety of competitions held both in Brome County and across the world between 1850 and 1950, notably: *Exposition Provinciale Agricole*, Brome Fair, Colonial and Indian Exhibition, Paris's *Exposition Universelle*, the 1908 Olympics, and many more. In short, the objects brought together for this exhibition speak simultaneously to outstanding individual achievement and a much larger narrative encapsulating local, provincial, and national history.

Exhibition Vernissage

The general public is invited to join us to mark the opening of this new exhibition in the company of the Curator on **Friday, March 15, 2019, from 5.00 – 7.00 pm** (entrance fee of \$5). The event is free for members of the BCHS.

Press Day

Members of the press are invited to discover the exhibition with the Curator on **Thursday, March 14, 2019, at 10 am.**

For all questions and to RSVP:

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Credits & Acknowledgments

The exhibition is organized by the Brome County Historical Society and was curated by Jeremy Reeves (Curator, BCHS) with the invaluable help of Abbey Lacroix (Archivist, BCHS). The BCHS would like to thank the Town of Brome Lake for their continued support.